

- 18 -12 months out Counter signed contract, deposit schedule/checks requested/key dates recorded in MM calendar
 - Event added to website
- 10 months out Call for Submission message should be short. Direct members to website.
- 9 months out Conference Call with Leaders scheduled
 - · Program production dates confirmed
- 6 months out Reg form, DC & Workshop details, Preliminary program & email approvals
- **4 months out** Are there other areas where your meeting can be marketed?
 - Registration is open!
- 3 months out Titles should be informative & make a member want to attend
- 1 month out President receives meeting information from Shauna
- 2 weeks out Pre-registration closes